



THE POWER OF CARING



MEDICAL STAFF GIVING SOCIETY

Leaders in Medicine – Leaders in Philanthropy

The BWMC Foundation Medical Staff Giving Society is designed to raise awareness and grow a community of physician and medical staff leaders who are defined not only by their clinical expertise, but by their generosity as well. When you become a member of the BWMC Foundation Medical Staff Giving Society, you will:

- **Improve the lives of patients who need it most**
- **Enable others to have a greater impact on our patients' well-being**
- **Strengthen the financial core of our institution**
- **Encourage your peers to view philanthropy as an act worthy of their consideration**
- **Invest in your fellow UM BWMC team members' resilience and wellness**

Joining the BWMC Foundation Medical Staff Giving Society is a way to demonstrate your commitment to excellence in medicine and your dedication to the well-being of a community that depends on the high level of care we provide at UM BWMC.

Making an impact through UM BWMC's inaugural Physician Giving Challenge

In fall 2021, the BWMC Foundation partnered with our physicians and emergency department (ED) providers to launch our first Physician Giving Challenge. Inspired to give back and invest in our hospital, our medical staff successfully raised close to \$400,000 and engaged over 130 providers. Gifts raised during this challenge have made a difference throughout the hospital, touching every department and lifting up the lives of thousands of patients.

Investing in our *environment*

- Expanded our labor and delivery unit from 13 to 17 and our mom and baby rooms from 18 to 22, so more families can welcome their new additions here in their community
- Increased our capacity to care for the sickest patients by expanding our critical care division by 17,000 square feet, with 22 additional beds
- Enhanced our Healing Garden's serenity and peacefulness with fresh landscaping
- Renovated the Aiello Breast Center, creating more efficient, updated workspaces for staff and a lovely, calming environment for patients



Investing in our *future*

- Funded more than 25 Nursing and Allied Health Scholarships totaling \$44,620, so our team members can attain even higher levels of expertise by pursuing additional degrees and certifications
- Supported the Echo Educational Lab Fund, enabling echocardiography staff to keep their skills up to date with continuing education
- Contributed to the Nursing Education and Appreciation Fund, enabling the hospital to show how much we value nurses through team morale and caregiver resiliency activities
- Helped 35 ED nurses prepare for their certified emergency nurse (CEN) credentialing exams through the Solheim CEN Review course and helped 15 ED nurses improve critical thinking and clinical information interpretation skills through the Solheim Overcoming Analysis Paralysis course



Investing in our *team members*

- Funded the Schwartz Rounding Program, which provides a regular time for all team members to discuss the social and emotional complexity of caring for patients and families
- Gave approximately \$76,000 in aid to team members facing personal financial hardship, enabling employees to overcome challenges like surprise medical bills or emergency repairs
- Offered a workday boost to team members through the Help Our Heroes and Feed the Hospital Team initiatives, including facilitating meal donations for hospital units; stocking break rooms; rounding on units with snacks and organizing food trucks for special meals
- Launched Zen Dens on clinical floors, calm and reflective spaces where team members can take a moment to recenter themselves whenever needed



Investing in the *healthcare of our communities*

- Brightened the days of children and families coming into the hospital with toys or care packages for families in the ED
- Helped prevent infant deaths by distributing Safe Sleep kits, including an infant sleep sack and other helpful supplies, to families with infants
- Met various nonmedical needs of 98 cancer patients – from meal vouchers and wigs to ride share vouchers and nutritional supplements – through the Tate Cancer Center’s Patient Care and Comfort Fund
- Helped hundreds of cancer patients get to and from their medical appointments with 882 Lyft ride vouchers



Where can my contributions make an impact?

- Unrestricted fund, area of greatest need
- Community outreach initiatives
- Employee Emergency Assistance Fund
- Scholarships to help team members complete degree programs, meet professional qualifications or enter a nursing or allied health field:
 - Nursing and Allied Health Scholarship
 - Lisa Callahan Medical Oncology Professional Development Award
 - “A Shining Star” in memory of Aaliyah Gonzalez
- Tate Cancer Center’s Patient Care and Comfort Fund
- Empathy Training Program and Psychiatry Support Fund
- Employee wellness and resiliency programs
- Departure Lounge

How do I become a member?

- Membership in the BWMC Medical Staff Giving Society is limited to physicians and advanced practice providers (APP)
- For APPs, membership requires a commitment of \$1,000 or more annually
- Physician membership requires a commitment of \$2,500 or more annually
- Physicians and APPs can receive Gold-level benefits with a commitment of \$5,000 or more annually
- **Payment options can be structured in a way that best meets your giving priorities** – your commitment can be paid one time, monthly, annually, or via payroll deduction

To discuss the details of your membership, please contact Susie Iaquina at BWMC Foundation.



I encourage all of you to donate and volunteer. Even working on a small project or making a donation at some level will inspire you, as it did for me. Let’s all find a way to support the team that supports us.”

- Dr. Esther Liu,
Chair of Pediatrics



Membership Levels

SILVER LEVEL

\$1,000+ annually for APPs | \$2,500+ annually for physicians

- Special acknowledgment at the annual medical staff happy hour
- A BWMC Foundation commemorative gift, presented at the happy hour
- Appreciation event (such as a Top Golf outing)
- Name listed in the fall or spring Medical Matters publication
- Medical Staff Giving Society recognition lapel pin
- Opportunity to have input on the appreciation events and be part of the planning committee

GOLD LEVEL

\$5,000+ annually for APPs and physicians

- All Silver level benefits
- Exclusive “thank you” event
- Gold Medical Staff Giving Society recognition lapel pin

CHAMPIONS

\$25,000 and above

- All silver and Gold level benefits
- Naming opportunities and custom personalization available for multiyear pledges with a commitment of \$25,000 or more



Our hope is that 100 percent of the medical staff community will do our part to support the Foundation, in the same way we all contribute to the better of health of our patient everyday.”

- Dr. Christopher deBorja, Chair of Medicine



Make an Impact Today! Get involved:

1) COMPLETE AND RETURN YOUR FORM TODAY

2) MAKE A GIFT ONLINE AT UMBWMC.org/medstaffgiving

3) CONTACT Susie Iaquina, director of development, at 410-553-8556 to make a donation over the phone

How to Give:

First Name: _____ Last Name: _____ Title: _____ Department: _____

Address: _____ City, State, Zip: _____

Preferred Phone: _____ Preferred Email: _____

I will contribute \$ _____ over _____ year(s) for “The Power of Caring.”

My pledge/gift will be paid by:

- Cash/Check (Please make checks payable to BWMC Foundation)
- Credit Card
- Transfer of Appreciated Stocks/Securities
- Planned Gift
- Payroll Deduction (BWMC employees only) (select one)
 - One-time gift of \$ _____
 - Gift divided evenly over the year. Total Gift of \$ _____ (26 pay periods for employees; 24 pay periods for physicians and leaders)
 - Recurring gift of \$ _____ (Deduct the above amount each pay period until donor contacts BWMC Foundation to discontinue deductions)

Credit Card Information:

Visa MasterCard American Express Discover

ACCOUNT NUMBER _____

SIGNATURE _____

EXPIRATION DATE _____ CVV CODE _____

Please remind me of my pledge payments and balance:

Annually Quarterly Semi-Annually Other _____

Please direct my gift:

- Unrestricted fund, area of greatest need
- Community outreach initiatives
- Employee Emergency Assistance Fund
- Scholarships to help team members complete degree programs, meet professional qualifications or enter a nursing or allied health field
- Tate Cancer Center’s Patient Care and Comfort Fund
- Empathy Training Program and Psychiatry Support Fund
- Employee wellness and resiliency programs
- Departure Lounge
- Other (specify area of interest): _____
- Please contact me to discuss

Recognition:

For recognition purposes, please list/print my/our name as indicated

(please print) _____

I wish for my/our gift to remain anonymous.

SIGNATURE

DATE

Return completed form to: Susie Iaquina, Director of Development • 410-553-8556 • susan.iaquina@umm.edu

BWMC Foundation • 255 Hospital Drive, Suite 408 • Glen Burnie, MD 21061 • umbwmc.org/medstaffgiving

